

JOHN CONRAD A VICTORINO

Address: No. 3 Sto. Domingo St. Marisol Subdivision, Santolan, Pasig City

Telephone: (02) 393 9303

Mobile: (0916) 617 4378

Email: johnconradvictorino@gmail.com

Objective: To make a "bang!" in the advertising industry.

Capability: Trained in the mysterious art of communication, I'm an elite master of media environment, skilled with creativity and deadly with the pixel.

Profile: *Experience in various creative media. *Grasp of business and the 'big picture'.
*Keen understanding of the mass mind. *Can think outside the box.
*6 years of practical experimentation. *copywriter & art director rolled into one.

EDUCATION

Bachelor of Arts Major in Mass Communication

Far Eastern University

2011

Bachelor of Science in Architecture

Central Colleges of the Philippines

2004

Computer Aided Drafting

Sto. Thomas De Villanueva High School

2001

ACHIEVEMENTS

2nd Best Thesis - 5th Communication Research Colloquium

Champion in Extemporaneous Speech - Far Eastern University 2010

Best Print Ad (Print Ad Category) - Awards for Advertising Excellence 2009

4th placer (TV Ad Category) - Awards for Advertising Excellence 2009

6th Placer (Radio Ad Category) - Awards for Advertising Excellence 2009

ADSPeAK 2009 Finalist

WORK EXPERIENCE

2011 - Freelancing for Shell Shared Services

Copy writer / Art Director / Graphic Designer

2010 - Interning for SAGA Events Inc.

Graphic Designer / Creative

2009 - Paid Zing Advertising Agency

Art Director

2009 - Teatro de Anonimo

Technical Director / Publicity Head

2008 - 4th Annual Philippine Fashion Awards

Scriptwriter

PROFICIENCIES

Adobe Creative Suite CS5:

Photoshop

Illustrator

Dreamweaver

Premiere Pro

Audition

Flash

Microsoft Expression Web

Microsoft Office 2010 Suite:

Word

Powerpoint

Excel

Publisher

Apple - Final Cut Pro X

Windows OS

Mac OS

COURSEWORK

Advertising Principles

Advertising Promotional Techniques

Advertising Strategy & Copy Writing

Advertising Production

Public Relations Principles & Practices

Public Relations Campaigns & Strategies

Radio & Television Principles & Practices

Radio & Television Announcing

Radio & Television Production

Communication Arts & Skills

Editorial, Feature Writing & Lay outting

Investigative Reporting

Law & Ethics of Mass Media

Theater Directing & Production

Alternative Film Production

News Writing & Editing

Broadcast Writing

Technical Writing

Photography

JOHN CONRAD A. VICTORINO

Address: No. 3 Sto. Domingo St. Marisol Subd. Santolan, Pasig City

Telephone: (02) 393 9303

Mobile: (0916) 6174378 / (0922) 8092190

Email: johnconradvictorino@gmail.com



OBJECTIVE

To secure a position with a well-established organization with a stable environment that will lead to a lasting relationship in the field of Advertising.

WORK EXPERIENCE

SAGA EVENTS INC.

Summer 2010

Position: **Intern**

PAID ZING ADVERTISING AGENCY

Campus Ad exhibit

September 2009

Product: Krispy Kreme

Position: **Creative Director / Production artist**

Job Description:

- Responsible for the design, vision and direction of the product advertisement
- Responsible in conducting market, product and company research
- Generate creative ideas to represent the proposition
- Executes the design

4th Annual Philippine Fashion Awards 2008

November 22 2008, Lo-ok Manila Ocean Park

Position: **Scriptwriter**

Job Description:

- In-charge for writing script for the event.
- Responsible for keeping an eye on any changes and development of plans.

TEATRO DE ANONIMO

Position: **Technical Director / Publicity Head**

Job Description:

- Responsible for working closely with the Scenic Designer and Director
- Makes sure the technical equipment in the theatre is functional, maintained and safe
- Responsible for the publicity campaigns and materials of the theatre production

PROYEKTO GRAPIKO

Position: **Graphic Artist**

Job Description:

Photo enhancements, graphic design, layout design

February 2007 – March 2009

AFFILIATIONS

FEU ORADEC – PUBLIC SPEAKING CHAMBER

Oratorical and Debate Council

Description:

- The Oratorical and Debate Council (ORADEC) is the official, non-profit, university-wide student organization of the Far Eastern University that is committed to the pursuit of excellence in debate and public speaking.

TAMARAW VOLUNTEER

January 2007-present

MASS COMMUNICATION SOCIETY

EDUCATIONAL ATTAINMENT

COLLEGIATE LEVEL

Bachelor of Arts Major in Mass Communication

Far Eastern University

Department of Communication

Nicanor Reyes, Sampaloc Manila

June 2004-April 2011

HIGHSCHOOL LEVEL

Sto. Thomas De Villanueva Parochial School

Evangelista Ave., Santolan, Pasig City

June 1998-March 2002

ELEMENTARY LEVEL

Santolan Elementary School

Evangelista Ave., Santolan, Pasig City

June 1992-March 1998

SEMINARS ATTENDED

Business Speech Training

March 15, 2010

ORADEC

IABF Case Study Room

Far Eastern University

Hosting and Audience Management

February 24, 2010

ORADEC

IAS Conference Room

Far Eastern University

iREPORT '09

March 07, 2009
Prof. William Espinosa
AB grounds, University Conference Center
Far Eastern University

On PROBEation: A Film showing of cum dialogue with Cheche Lazaro and the Probe Team

March 05, 2009
Generoso Pamittan
AB grounds, University Conference Center
Far Eastern University

FILMMAKING SEMINAR

January 22, 2009
Marilou Diaz Abaya
AB grounds, University Conference Center
Far Eastern University

ADspeak'08

February 08, 2008
Colegio De San Juan De Letran

S.C.A.L.E

(Skills and Competencies Advancement and Leadership Education Program)
January 18, 2008
Dr. Marcon R. Espino
FEU IN Multi-purpose Room

AWARDS

2nd Best Thesis – 5th Communication Research Colloquium: Search for the Best Thesis
Champion in Extemporaneous Speech – Far Eastern University 2010
Best Print Ad (Print Ad Category) - Tamaraw Awards 2009
4th placer (TV Ad Category) – Tamaraw Awards 2009
6th Placer (Radio Ad Category) – Tamaraw Awards 2009

PERSONAL INFORMATION

Date of Birth:	September 20, 1985
Sex:	Male
Height:	5'6"
Weight:	115lbs
Civil status:	Single
Religion:	Roman Catholic
Languages:	English and Filipino

***Character references & portfolio may be issued upon request**